

#MuseumWeek 2021

June 7-13

7 days, 7 themes, 7 hashtags

devoted to **creativity**



CULTURE FOR CAUSES NETWORK PRESENTS

MUSEUMWEEK 2021

REPORT

MUSEUMWEEK IS THE FIRST WORLDWIDE CULTURAL EVENT ON SOCIAL MEDIA

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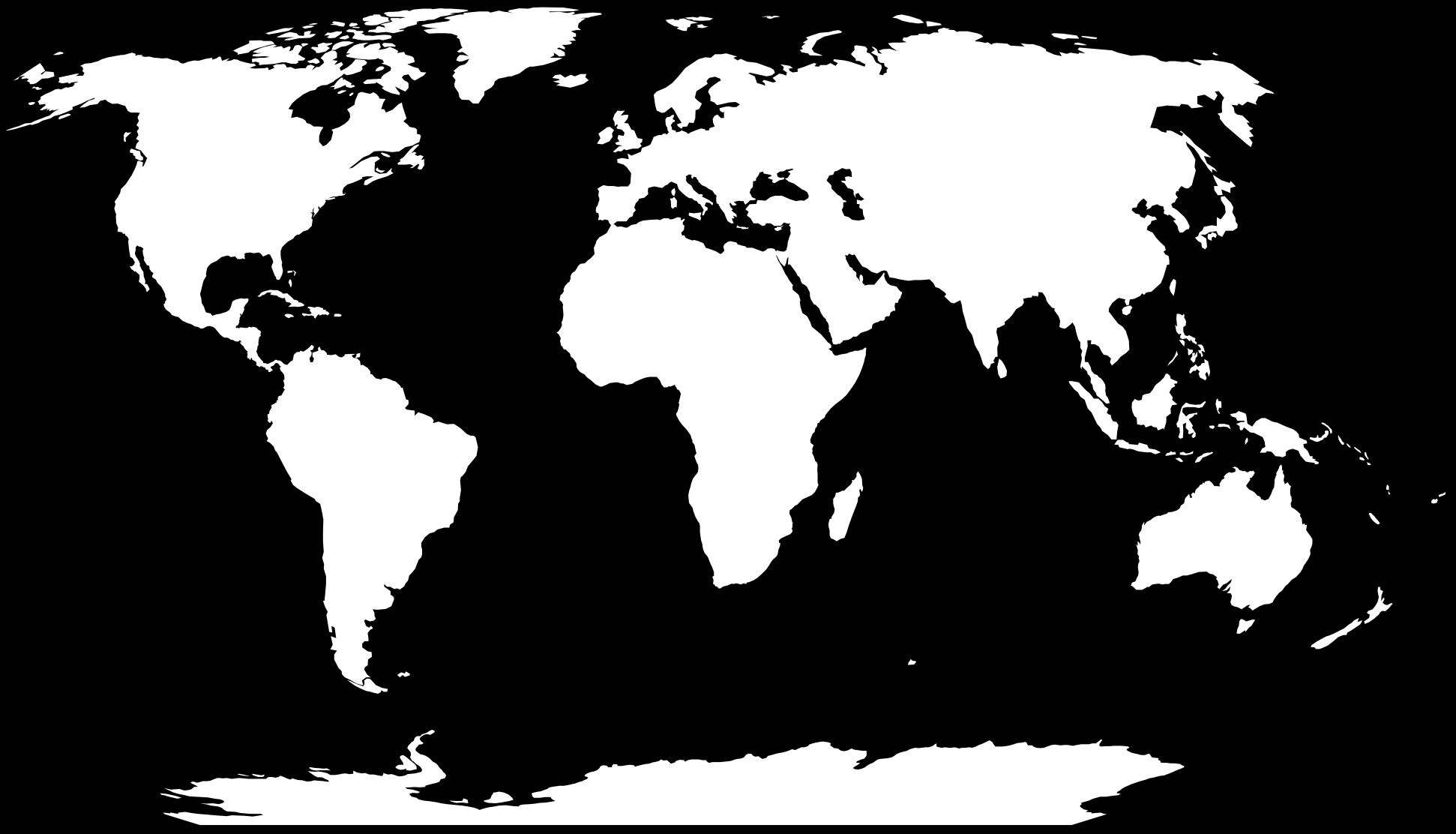
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WORLDWIDE RESULTS



2021

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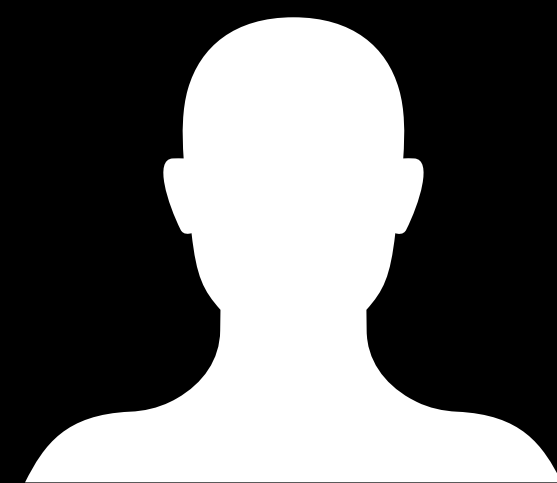


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GLOBAL RESULTS

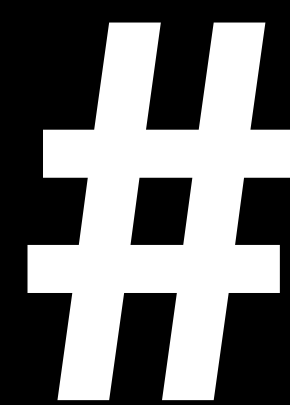
27,744

UNIQUE AUTHORS



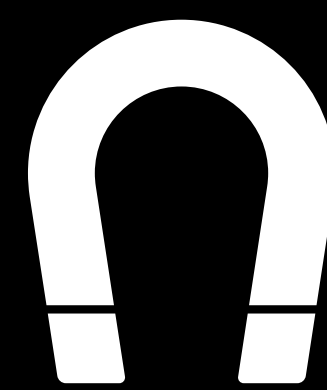
109,7K

HASHTAGS MENTIONS



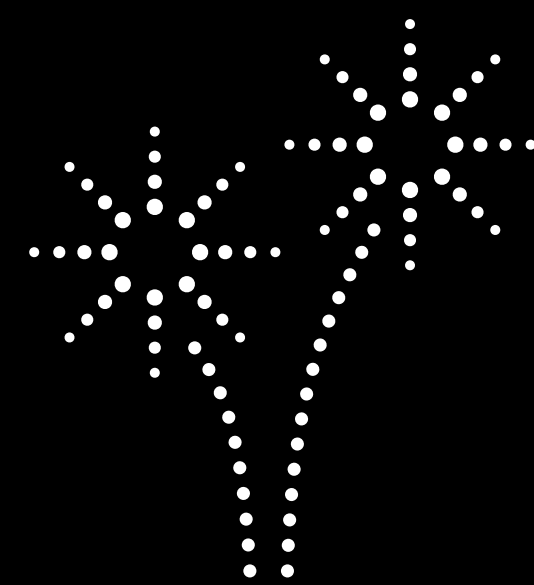
1,45M

ENGAGEMENT



1,4B

POTENTIAL REACH



49

DIGITAL EVENTS



STATS BY



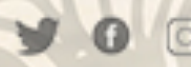
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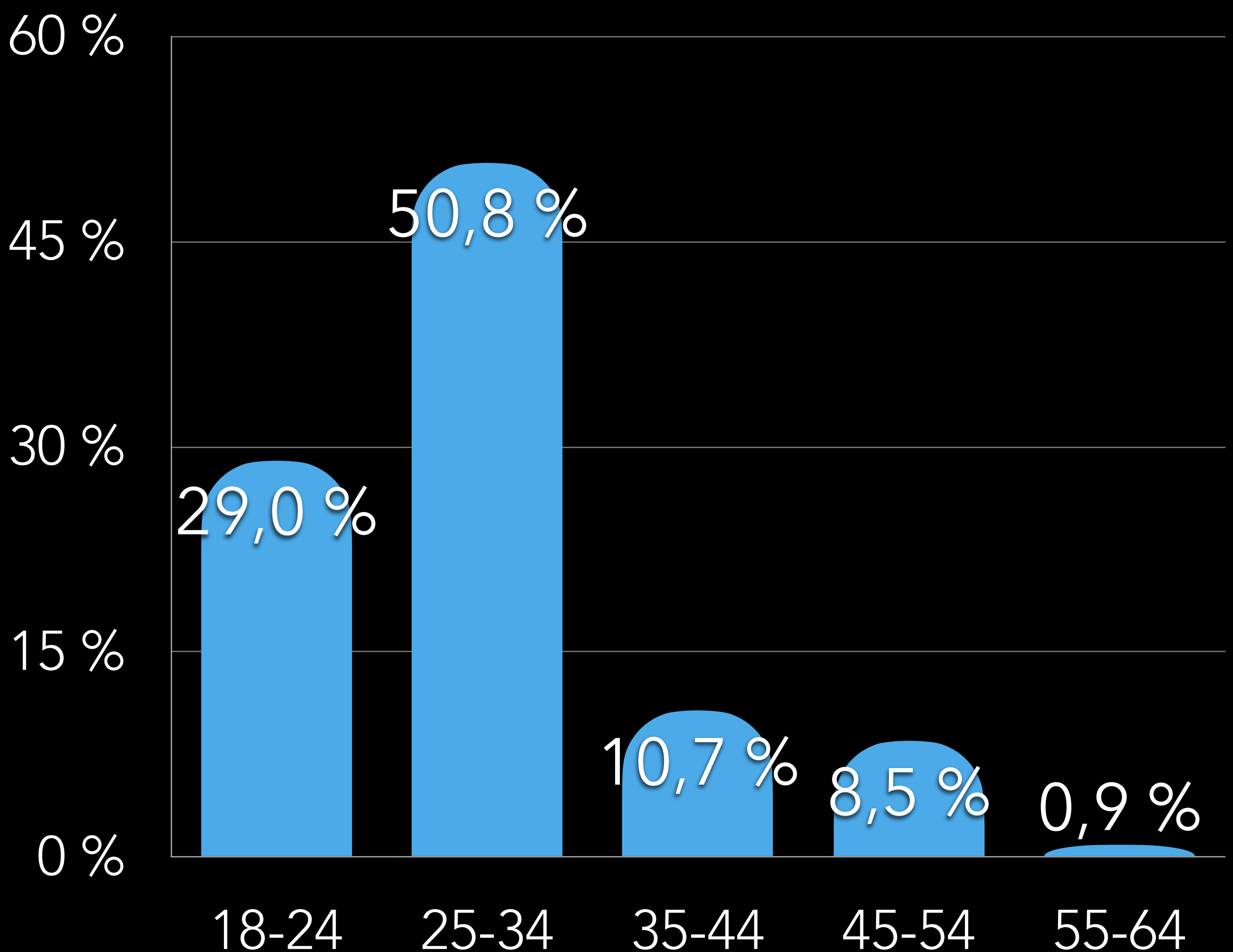
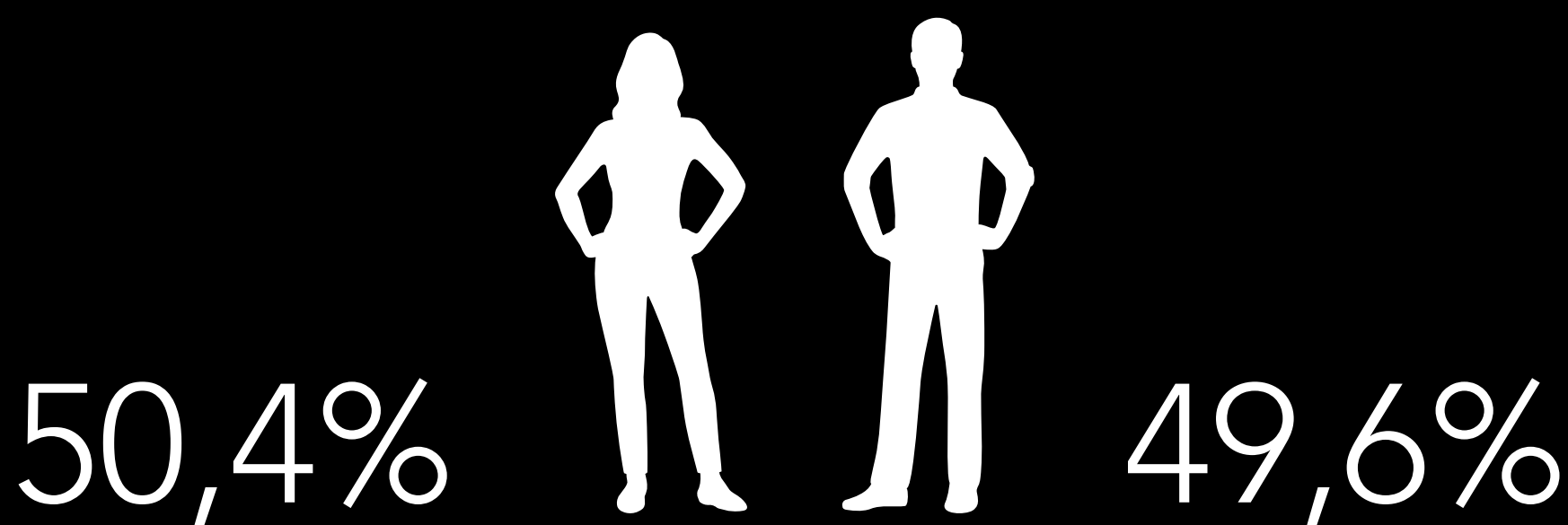


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ABOUT UNIQUE AUTHORS



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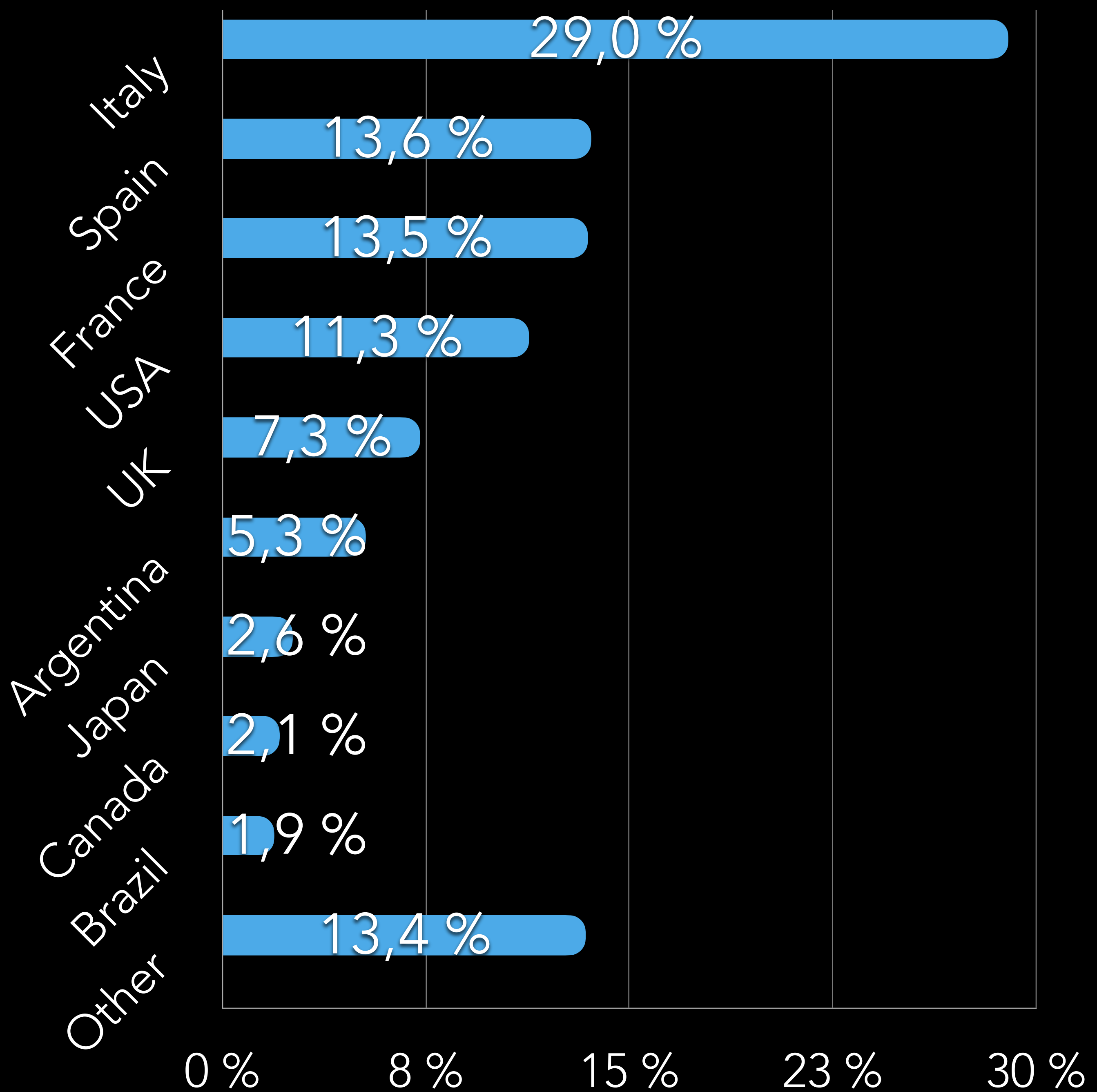


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TOP COUNTRIES



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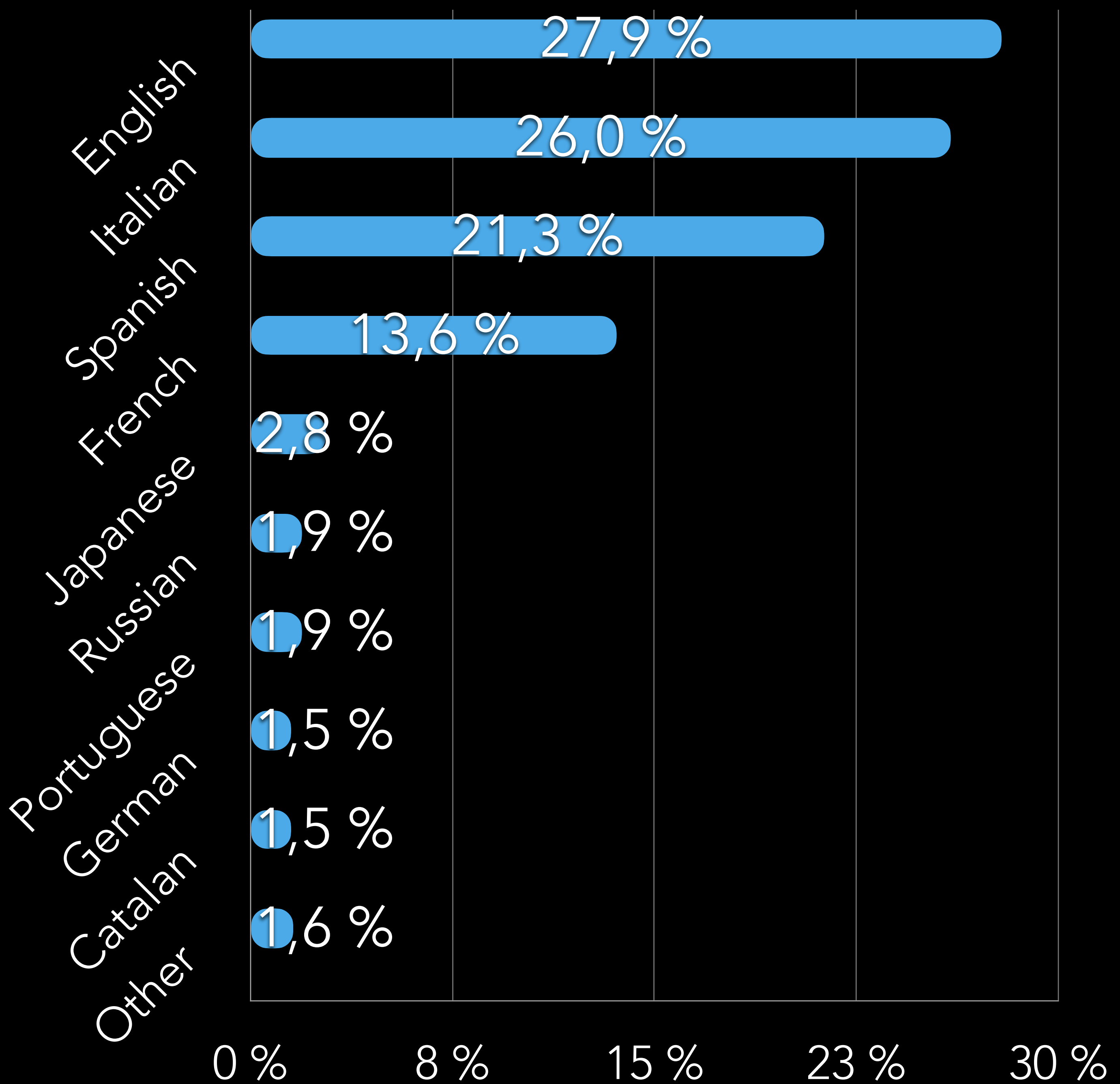


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TOP LANGUAGES



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MOST ENGAGING INSTITUTIONS

1



CHÂTEAU DE CHAMBORD



2



CHÂTEAU DE VERSAILLES



3



GRANADEROS A CABALLO



4



REGGIA DI CASERTA



5



PALAZZO REALE DI NAPOLI



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MOST ENGAGING INSTITUTIONS

6



**PARCO ARCHEOLOGICO
DI POMPEI**



7



**MUSÉE DES BEAUX-ARTS
DE LYON**



8



RAVENNA MOSAICI



9



**MUSEO NAZIONALE
DI CASTEL SANT'ANGELO**



10



**OPERA DEL DUOMO
DI FIRENZE**



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TEAM 2021



Fabio PARIANTE



Claudia PORTO



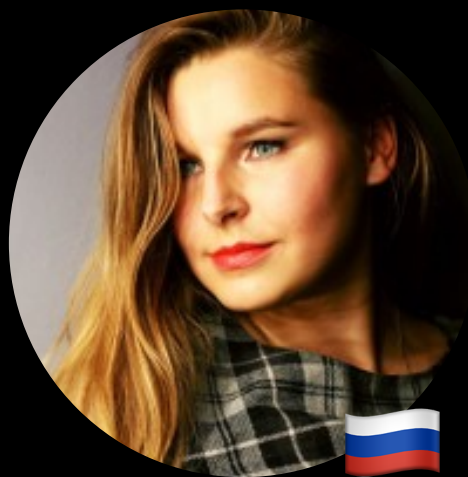
Nathalia REYS



Marianne TISSANDIER



Fernanda MARTINEZ



Alexandra VIKULINA



Gauri PATHAK